

# THE LASH BTCH BROW BASICS

A INTRODUCTORY MASTERCLASS TO THE BROW PROFFESSION

COST: \$2400 (GST inc) DISCIPLINE:

DURATION: 2 Days 9:30am - 5:30pm

(8hrs per day/16hrs total)

LOCATION: 88 Grey Street, Gisborne, NZ 4010

THE LASH BTCH LIMITED || NZBN: 9429048696463



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# WHAT IS A BROW BASICS MASTERCLASS?

This is a fully comprehensive and in-depth 1-day Brow Basics training course. This course is ideal for beginners to the brow industry and for those who wish to advance into Cosmetic Brows. Our training will provide the foundation knowledge of Brow Theory and the Basic Brow Disciplines of Shaping, Waxing & Tinting.

### WHAT DO WE COVER?

### DAY ONE

- Theory & Business Start-up Basics
- String & Pencil Shaping Techniques
- Hot Wax Techniques
- Tinting processing & application techniques
- Station Setup & Cleanup

• Client Consultation & Policies

Brow Shaping,

Waxing, Tinting &

Lamination

- Model Day. Walking through each step.
- Client care
- Debrief/Troubleshooting.
- Award Certificate

## WHAT DO I WALK AWAY WITH?

- Full kit valued at \$800
- Certification of Completion in Brow Basics
- Ongoing Facebook Group support & Business
- Manual equipped Brow Theory, Business & Social Media Start-Up Guide
- Case studies & Work Experience form to be returned.

Our students walk away fully equipped to start start there new career in Brow Shaping, Waxing & Tinting. There start rate ranges from \$20-\$50 per hour.

SIGN UP TO THE NEXT AVAILABLE MASTERCLASS, REQUEST FOR A PRIVATE MASTERCLASS OR EVEN A 1-ON-1 LOCATION MASTERCLASS VIA THE BROW BASICS MASTERCLASS PAGE. FOR INQUIRIES, WINZ/FUNDING, PAYMENT METHODS FOR INVOICES PLEASE CONTACT US BY EMAIL.

Marshall Reedy

CEO - THE LASH BTCH /CO-OWNER - MAORI IN BEAUTY

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